

## **Kiner Enterprises Inc. Announces the 90-Day Social Media Success Challenge for Dance Studios**

*By Kiner Enterprises Inc.*

*Dated: May 22, 2010*

*They have launched a 90-Day Challenge for Social Media Success for Dance Studios. During this 90-Day Challenge, they will answer 90 questions from you, dance studio owners and dance-related business owners, and offer 90 social media success tips.*

Kiner Enterprises Inc., announces a 90-Day Challenge for Social Media Success for Dance Studios. During this 90-Day Challenge, they will answer 90 questions from you, dance studio owners and dance-related business owners, and offer 90 social media success tips. They plan to change the way dance studio owners, and dance business owners, view social media, and help them to come up with and implement key strategies that will take their social media campaigns to the next level!

Kiner Enterprises Inc. began offering social media management to dance studios and dance companies in 2009, and saw a great need for a comprehensive resource which explains and provides specific social media strategies for the dance industry. Ashani Mfuko, CEO/President of Kiner Enterprises Inc. stated, "We hear everyday about how many dance studio owners are not concerned with social media, and how many of you are still thinking social media just isn't for you. I hear about how you believe that social media is for the "younger" generation, and that doing things the "old-school/traditional" way has worked for you this far, so why should you change your marketing strategy now? "Won't social media take up too much of my time and energy? There's too much information out there! I'm so overwhelmed!" Well, the fact is, the world as we know it has changed, and you have two options. Change with it, or get left behind. So today, I challenge you."

This 90-Day Social Media Challenge will address your specific questions and show you how social media applies to your business, and how you can reach new customers, stand out amongst your competitors, and expand your brand through relationship and content building in social media. Whether you're a novice, or are well on your way, this 90-Day Challenge stands to offer some very valuable resources to dance studios and dance businesses, as it relates to their social media marketing strategies.

They are requesting that you send your questions to their Facebook page at <http://facebook.com/KinerEnterprisesInc>, or to their Twitter page at <http://twitter.com/kinerenterprise>. You may also leave a question or comment on the Kiner Enterprises Inc. Dancer's Blog at, <http://danceprosusa.wordpress.com>.

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About Kiner Enterprises Inc.: Kiner Enterprises Inc. is your number source for dance instructor staffing, and the first, and largest dance teacher staffing company in the U.S. Founded in 2007, the company has expanded, and now provides professional dance instructors and choreographers for last-minute subs, dance workshops, master classes, private dance lessons, group lessons, performance guidance for recording artists, special occasions (such as weddings, sweet sixteens, and bat mitzvahs) and corporate events throughout the entire country. They also provide social media management for dance studios and dance companies, and consulting on operating a dance-related business.

Category            Arts, Business, Media

Tags                social media for dance studios, social media for dance, dance studio marketing, dance studio social media, dance success

Email [Click to email author](#)  
Phone 1-800-430-1587  
Fax 1-888-706-2416  
City/Town [New York](#)  
State/Province [New York](#)  
Zip 10027  
Country [United States](#)