

Social Media for Dance Studios - Advice and Tips from The Social Media Strategist for Dance Studios

By Kiner Enterprises Inc.

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Social Media Marketing Strategist for dance studios, Ashani Mfuko, offers advice on how dance studio owners can make good use of social media, and avoid the common mistakes that dance studio owners make in social media, in a 4dancers.org interview.

Ashani Mfuko, the Social Media Marketing Strategist for Dance Studios, is featured in the “10 Questions With...” series on the 4Dancers.org blog. 4Dancers.org is a blog for dancers, dance teachers, and others interested in dance, and has an ongoing series entitled, “10 Questions With...”, where author, Catherine Tully, asks accomplished dance professionals, dance educators, and performers ten meaningful questions about their careers and their passions.

Ashani Mfuko, CEO/President of Kiner Enterprises Inc., Professional Dancer, Dance Instructor, Dance Writer, and founder of Kiner Dance Studio Success, was recently featured in this blog series. She explains her dance background, her current projects in the dance industry, and talks about her company, Kiner Enterprises Inc., the first national dance teacher staffing company in the U.S. They provide dance teaching staff for dance studios for all types of dance classes, last-minute subs, dance workshops, and choreography.

Ashani offered advice to dance studio owners on how to make good use of social media for their dance studios, and what the common mistakes are that dance studio owners make in social media. She also shared a light-hearted, and funny story about an embarrassing moment in her dance performance career.

Ashani concludes the interview by elaborating on the key aspects of her dance training that have helped her to become a successful and unstoppable dance industry business owner.

To read the full article go to, <http://www.4dancers.org/2010/06/10-questions-with-ashani-mfuko/>.

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About Ashani Mfuko:

Ashani Mfuko is a social media strategist for dance studios, the CEO/President of Kiner Enterprises Inc., a professional dancer/dance instructor, dance writer, and the founder of Kiner Dance Studio Success, the first online social media success resource center for dance studios, founded in 2010. Her dance articles and tips have been featured on dancebloggers.com, danceadvantage.net, the dance.com blog, the 4dancers.org blog, as well as the Grosh Backdrops and Backdrops Beautiful blogs. She has become a leader in the field of social media for dance studios, and offers all types of tips, tools, and advice for dance studios, on how to use social media effectively, on the Kiner Enterprises Inc. Dancer’s blog.

Kiner Enterprises Inc. is your number source for dance instructor staffing, and the first, and largest dance instructor staffing company in the U.S. They provide teaching staff for dance studios, and social media coaching/management for dance studios.

Category Arts, Social Media For Dance Studios, Marketing

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